Government of Pakistan Establishment Division AHK National Centre for Rural Development AARDO Regional Office for South and Central Asia (Park road, Chak Shahzad)

F.No. 1(4)/2015-16/IL.Trg

Islamabad, 05th April.

OFFICE MEMORANDUM

Awais Manzur Sumra

Subject:

Online International Training Programme on "Design Thinking for Sustainable Agriculture", at Indian Institute of Technology Kanpur (IIT-K), India, May 06-09, 2024

The undersigned is directed to inform that the African Asian Rural Development Organization (AARDO), New Delhi, India is organizing an ONLINE subject international training programme in collaboration with the Indian Institute of Technology Kanpur (IIT-K), India, during May 06-09, 2024. AARDO has invited nominations from Pakistan to attend the subject training programme that will be conducted via Zoom application for four working days (total 08 hours, two hours' session on each day). The session timings will be 1400-1600 hrs. IST (1330-1530 hrs. PST).

Objectives:

Objectives of the training programme are to:

Develop sensitivity towards user behavior and attitudes to gain deeper insights into their needs, facilitating empathic design solutions for sustainable agriculture;

Identify design specifications for new agricultural products and create low-fidelity prototypes, encourage critical evaluation of these prototypes against industrial practices to benchmark design readiness;

Enable to identify trade-offs necessary for the sustainable development of agricultural products, considering technical, environmental, and social perspectives; and;

Provide key tools and techniques of the design thinking process to effectively identify, define, specify, and create agricultural products that fulfill customer needs while promoting sustainability

Eligibility Criteria:

The candidate must:

Be a Government Officer (BPS-17 or above) or middle or senior level officers from A Ministries/Divisions/Attached Departments, Provincial Governments and Public-Sector

Have bachelor's degree in Sciences/or its equivalent with a considerable avoiding and experience in planning and experience in pl experience in planning and executing programmes related to the subject of the training and executing programmes related to the subject of the training. Have proficiency in spoken and written English language as the medium of conducting the

programmes will be English only;

Be conversant with ICT and willing to undertake online training programme; and

Have Zoom account, headset with microphone & web camera, and sufficient computer space

Only those nominations would be considered which are routed through proper channel as per given details.

Federal Government employees through their concerned Ministries;

Provincial Government employees through their relevant Planning & Development

Employees and facult of Federal & Provincial Public Sector Universities through Higher Education Commission, Islamabad.

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